

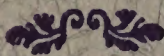
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WHOLESALE TRADE LIST

1940

**Chrysanthemums,
California Bulbs
and Novelties**



Kramer Bros. Nurseries

NURSERIES LOCATED ONE AND ONE-HALF MILES EAST OF
UPLAND ON FOOTHILL BOULEVARD, U. S. No. 66

ONTARIO, CALIFORNIA

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U. S. Department of Agriculture



Terms of Sale

ACCEPTANCE OF ORDERS—We accept all orders on condition that same shall be void should any injury befall our stock from fire, frost, floods, drouth, or any other cause which could not be prevented and over which we have no control.

GUARANTEE—We exercise great care to have our nursery stock true to name; nevertheless it is understood that should any stock prove otherwise, we shall not be liable for any sum greater than that paid us for only such stock as shall prove untrue.

TERMS CASH—All prices payable F. O. B. Ontario, unless otherwise designated.

Description of Nursery and Growing Conditions

One of our nurseries is located in the Foothill Section known as the Orange Belt of Southern California. It is situated on the U. S. Highway No. 66, the main road leading to the East.

At this plant we produce our Iris, Heather, Chrysanthemums, Camellias, Cocos Plumosa Palms, Roses, and such stock as requires a frost-free locality. We have seventy acres devoted to this class of plants.

Our Freesias, Ranunculus and Anemones are grown at our Oceanside Grounds at Oceanside, California.

Visitors are always welcome.

KRAMER BROS. NURSERIES

P. O. BOX 2, ONTARIO, CALIFORNIA

Nurseries located one and one-half miles east of Upland on
Foothill Boulevard, U. S. No. 66.



OCHROLEUCA IRIS

The finest of all Irises for early summer cut flowers. They last a long time with several blossoms 6 inches across coming out in succession. Plants grow from rhizomes out of doors and become more prolific each year without transplanting. Hardy anywhere in the United States.

We have sold as many as fifty thousands rhizomes to single customers, and hundreds are increasing their profits with this item. It has been proved profitable from Seattle to New York, and in the south; a consistent item on the cut flower markets.

	Per 10	Per 100	Per 1000
Yellow	\$5.00	\$20.00	\$125.00
White	5.00	20.00	125.00
Sunny Day, yellow.....	10.00	50.00
Dr. Annie Bessant, light yellow.....	10.00	50.00



GERBERAS—JAMESONIA HYBRIDS

	Per 100	Per 1000
Strong divisions, bench size, mixed colors.....	\$ 6.00	\$50.00
Strong divisions, reselected for greenhouse use, mixed....	15.00	125.00

GERBERAS

Long blooming season and heavy production of flowers have made gerberas a good greenhouse item. It only takes a few flowers in a mixed bouquet to put it in the high quality class. Plant our strong divisions in deep benches or in ground beds where there is good drainage, plenty of sand and peat. Water thoroughly each time but allow soil to dry out between waterings. Small quantities may be planted in deep lily boxes which may be brought outside in warm weather. Night temperatures should be not more than 50-55 degrees. You will find over a year period that your planting of gerberas will have paid well per square foot.



FIELD VIEW OF CHRYSANTHEMUMS

Our large plantings of chrysanthemums are grown especially for cuttings. We grow them in well spaced rows to provide as much air and light per plant as possible. In this way we can produce the fine strong cuttings with which you are familiar. This season we are fortunate in being able to offer four new pompons which are exceptional in quality, and which we are sure will make desirable additions to the already long list of pompons. Each year thousands of hybrids are grown in our trial plantings from which only a few are found to be outstanding in vegetative habits, color and flower formation. Those we are listing this season are without question of a very superior class.

As our cuttings are all grown outside all year you will find them strong, well-rooted, and free from midge and the usual pests. Our customers are assured success. Our prices are all quoted net at destination on mum cuttings only, the buyer to pay the express and deduct from the bill.

The safe arrival of shipments is assured by daily ice-cooled refrigerator express service, there being no chance for cuttings to wilt or heat en route. We guarantee their arrival in good condition, and that our stock is true to name—not to exceed the purchase price.

CHRYSANTHEMUMS

Large-Flowering Commercial Varieties

Name and Description	Select Bud	Maturity	—Price per—	
			100	1000
Ambassador, White	Ter. Bud	Oct. 16-20	\$3.00	\$27.50
Anna Kaskas, Golden Bronze	Sept. 5-10	Nov. 1-5	3.00	27.50
Apricot Queen, Light Bronze	Sept. 5	Oct. 25	3.00	27.50
Chattanooga, White	Sept. 20	Nov. 28	3.00	27.50
Columbus Dispatch, Yellow	Sept. 1	Nov. 15	3.00	27.50
December Queen, Yellow	Ter. Bud	Dec. 1	3.00	27.50
Detroit News, Bronze	Aug. 30	Oct. 25	3.00	27.50
Distinction, Pink	Ter. Bud	Nov. 20	3.00	27.50
Early Quality, White	Aug. 15	Oct. 10	7.00	65.00
Friendly Call, Yellow	Ter. Bud	Nov. 25	4.00	35.00
Friendly Rival, Yellow	Sept. 10	Nov. 20	3.00	27.50
Gold Lode, Yellow	Aug. 25	Oct. 1	3.00	27.50
Golden Mrs. Ross, Yellow	Oct. 1	Nov. 28	3.00	27.50
Good News, Yellow	Aug. 30	Oct. 25	3.00	27.50
Helen Frick, Pink	Sept. 10	Nov. 20	3.00	27.50
Honey Dew, Light Yellow	Ter. Bud	Nov. 15	3.00	27.50
Indian Chief, Reddish Bronze	Sept. 5	Nov. 5	3.00	27.50
Justrite, Pink	Ter. Bud	Oct. 15	3.00	27.50
Major Bonnaffon, Yellow	Sept. 10	Nov. 20	3.00	27.50
Marie De Petris, Yellow	Sept. 15	Nov. 25	3.00	27.50
Marketeer, White	Ter. Bud	Nov. 20	7.00	65.00
Mefo, White	Sept. 15	Nov. 20	3.00	27.50
Mrs. Harvey Firestone, Bronze	Aug. 25	Nov. 1	3.00	27.50
Mrs. Henry Rea, White	Sept. 1	Oct. 25	3.00	27.50
Mrs. H. E. Kidder, Yellow	Aug. 25	Oct. 25	3.00	27.50
Mrs. Nellie T. Ross, Yellow	Sept. 20	Nov. 20	3.00	27.50
Oak Leaf, Light Bronze	Sept. 30	Nov. 20	3.00	27.50
Peter John, Light Pink	Sept. 15	Thanks.	3.00	27.50
Pink Chief, Pink	Ter. Bud	Oct. 12	3.00	27.50
Pink Delight, Rose Pink	Sept. 10	Nov. 1	3.00	27.50
Rose Glory, Rose Pink	Ter. Bud	Oct. 15	3.00	27.50
Secretary Nehrling, Yellow	Sept. 15	Nov. 15	3.00	27.50
Silver Sheen, White	Aug. 30	Oct. 20	3.00	27.50
Smith's Late White	Sept. 30	Dec. 15	3.00	27.50
Sunglow, Yellow	Aug. 15	Oct. 25	3.00	27.50
Sun Gold, Yellow	Sept. 30	Thanks.	3.00	27.50
Tobin's Late Yellow	Sept. 30	Dec. 15	3.00	27.50
White Distinction	Ter. Bud	Thanks.	3.00	27.50
Whittier, Yellow	Sept. 15	Nov. 15	3.00	27.50
Windsor Gold, Yellow	Ter. Bud	Oct. 28	4.00	27.50
Yellow Ambassador, Yellow	Ter. Bud	Oct. 16	3.00	27.50
Yellow Mefo, Yellow	Sept. 15	Nov. 20	3.00	27.50
Yellow Monument	Sept. 10	Nov. 10	3.00	27.50



KRAMER'S MORI WHITE



KRAMER'S MORI APRICOT



MARIE KRAMER



SAN DIEGO

KRAMER'S MORI WHITE—Well known on the western markets are these two seedlings of Mr. Mori. To any casual observer they would be picked as outstanding and particularly salable because of their beauty and form. To a grower they are even more attractive for they are naturally easy growers, having good soft yet strong straight stems and luxuriant green foliage; fine vegetative habits. Kramer's Mori White is a large single type with several whorls of clear glistening white petals which are slightly reflex at the tip. The light green center is slightly conical and very much more attractive than the usual cushion. Disbudded and grown five or six to the plant perfect flowers six inches in diameter are produced. It is a very good keeper. Blooming date is October 15th.

KRAMER'S MORI APRICOT—This variety is almost an identical twin to Kramer's Mori White except for the deep apricot color. It is radiant with this lovely shade which is so congenial and usable for every occasion. There is good demand for such quality flowers. Blooms October 15th.

MARIE KRAMER—Really good red pompons which do not fade are in good demand, especially so in the December season at which time Marie Kramer comes to bloom. We believe we have a real asset in the red class. Marie Kramer is a Hasegawa Poinsettia hybrid of deep poinsettia red very similar to that of its parent; just as attractive and just as prolific. The flowers maintain their deep red shade even in full sunlight. One distinct advantage over Hasegawa Poinsettia is its keeping quality. The stems are much more tender and water absorbing, and the flower itself smaller and fuller, there being several whorls of petals. You will find Marie Kramer a good red for December sales. Blooms December 1-10.

SAN DIEGO—Here is a good late yellow pompon of good substance. Flowers of rich yellow two to two and one-half inches in diameter are borne on strong free branching stems. The variety is very prolific and will produce good quantities of flowers late in the mum season. Blooms December 10-15.

Prices for rooted cuttings of the above varieties are at \$15.00 per hundred, \$125.00 per thousand, delivered to you. 250 are at the thousand rate.

OUR PACIFIC COAST VARIETIES OF 1939



CALIFORNIA PEACH



CALIFORNIA GOLD



SAN CARLOS



SAN ANTONIO

CALIFORNIA PEACH—Really this is a peach of a pompon and one that has been proved to be what people want. It is a large substantial single flower of delicate pink when mature, but when opening the upper side of the petals is darker and tinged with crimson. It is truly a distinctive coloring and worthy of its place of distinction. Blooming dates are from October 25th.

CALIFORNIA GOLD—A single yellow of good deep color and good substance. Flower petals are borne regularly as if placed around a golden center. Nice heads with strong stems are characteristic. Blooms from November 15th.

SAN CARLOS—There is a large place on the markets for flowers such as this one. It has the familiar Japanese sturdiness and productivity which are so much an asset to any commercial pompon. The flower is about 3 inches in diameter with neat regular petalage and comparatively large clear yellow cushion. The color is a clear bronzy red shading to deep bronze. It blooms somewhat later than our Japanese Red of last year. November 15th.

SAN ANTONIO—One of the finest disbudded pompons is this large double pink. Stems are strong and straight and easily disbudded. Foliage is good well up to the flower. It is good as a pompon, too, producing good flower heads. November 15th.

Prices for rooted cuttings of the above varieties are at \$7.00
per hundred, \$65.00 per thousand, delivered to you.

NEW JAPANESE NOVELTIES



PRIDE OF SUNNYSLOPE



ALICE TASHIMA



MAMORU TASHIMA



SOUVENIER

Of all the varied types of Chrysanthemums, perhaps the most spectacular and emphatically different are the beautiful and graceful Japanese forms. For hundreds of years the Chrysanthemum has been the object of special attention among plant breeders in Japan, from whom such very lovely and graceful forms as we are offering this year have resulted. You will find the varieties that we are listing are good keepers when cut, which is of especial significance to the commercial flower grower who has long sought for such characteristics.

PRIDE OF SUNNYSLOPE—A more attractive form of any Mum is hard to find. Tall and stately it stands out well amid the usual profusion of show flowers. Flowers, deep lavender color. Single plants from 2-inch pots are 50 cents each, per 10 plants, \$4.50, per 100, \$40.00. Blooms November 5 and later.

ALICE TASHIMA—This is a pure white flower of long pendulant tubular petals which, when extended, measure from 6 to 8 inches across the flower. It is very delicate appearing, yet it is of good substance and a reliable grower. These have kept in perfect condition for more than two weeks after cutting. The variety is early, maturing October 1st. Single plants 25 cents, per 10 \$2.25, per 100 \$20.00.

MAMORU TASHIMA—Few other Mums can compare in color intensity of this rich golden yellow flower. It is not the size of the flower which makes it so very appealing, for it measures only 6 to 8 inches in diameter, but it is the very composition and color that renders it so completely beautiful. Not least among its admirable characteristics is its exceptional keeping quality. October 30th. Single plants 25 cents, per 10 \$2.25, per 100 \$20.00.

SOUVENIER—This tubular petaled form is much like the well known and beautiful Gena Harwood, but it is much larger and stronger. The tips of the long narrow petals are of salmon pink and are nicely curved. The flower is at its best about October 25th. Single plants 25 cents, per 10 \$2.25, per 100 \$20.00.

NEW ORIENTAL DAISIES

Single hardy chrysanthemums of merit introduced by Anderson.

There has been much interest recently in hardy poms for outside growing. Here are several lovely single daisies which are distinct and different. They are colorful, well formed, and prolific. Flowering begins normally about October 20th, but with black cloth shading they bloom several weeks earlier. These Oriental Daisies are available in the following varieties:

Oriental Daisy—pink.
Oriental Daisy—lavender.
Oriental Daisy—scarlet.
Oriental Daisy—orange.
Oriental Daisy—salmon.
Oriental Daisy—yellow.
Oriental Daisy—white.

Rooted cuttings are \$5.00 per 100, \$45.00 per 1000.

YOLANDA—(Greco) This is not just another Anemone. Outstanding in color and vegetative habits, it surpasses all in its class at the Thanksgiving time. The color of both the outer petals and the center is a bronzy apricot of a most pleasing shade. \$4.00 per hundred, \$35.00 per thousand.

CAPTAIN BLOOD—(Greco) The name signifies the deep blood red color of this pompon. The reverse side of the petals are tinged with gold which in contrast with the reflexed petals adds to the beauty as the flower matures. It is easily recognized in the field by its strong, straight, sturdy stems with dark green luxuriant foliage. Disbudding is easily accomplished, yielding fine flowers 3 to 4 inches in diameter. Blooming dates are from November 25th on to late December. \$4.00 per hundred, \$35.00 per thousand.

RECENT INTRODUCTIONS

ARCADIA—Clear white, flowers two to two and one-half inches in diameter. A very good early white with good stem. May be shaded. Blooms Oct. 25th.

BELVA—Lavender-rose anemone with large cushion. Short grower. Nov. 25 to Dec. 5.

BRONZE CHARM—Orange bronze anemone throughout. Good disbudded. December.

CAPTAIN BLOOD—Large bronzy red pompon for late cutting. Best disbudded. Nov. 25 and later.

EXQUISITE—Dark rose pink anemone with cushion of lighter shade. Good disbudded. December.

HASEGAWA ORANGE—Medium semi-double pompon of deep buff color. A good grower and producer. Cutting begins Nov. 10.

JAPANESE RED—Bronzy red single. Well formed and with good growth habits. Nov. 1.

KRAMER'S BUFF ORANGE—Large single pompon of good color. Very graceful. Nov. 10.

LONG ISLAND BEAUTY—White anemone with yellow center. Especially good disbudded. Nov. 20 and later.

LORIS—Extremely late flowers of yellowish bronze 3 inches in diameter. Good stem. Blooms Dec. 10, but may be held until after Christmas.

LOS ANGELES — Clear scarlet flowers of medium size. Good vegetative habits. Nov. 15.

MARIE LOUISE—White anemone with enchantress pink cushion produced by the introducers of Frieda. Good disbud. Nov. 15.

MOTHER OF PEARL—Small deep pink pompon maturing in November.

MRS. A. KRAMER—Large pink single which does not fade. Small yellow center. Good stem. Nov. 5.

PASADENA—An early bronze of good color and substance. It has made a good place for itself. Nov. 1.

SECRETARY H. M. BROCKWAY—Large white anemone with low yellow cushion. Best when disbudded. Nov. 15-20.

YOLANDA—Clear bronzy yellow anemone with large raised center. Flowers are small, but production is heavy. Blooms Nov. 25 and later.

All of the above varieties are now at \$4.00 per hundred,
\$35.00 per thousand.

PACIFIC COAST VARIETIES OF 1938



MRS. A KRAMER



KRAMER'S BUFF-ORANGE



HASEGAWA ORANGE



PASADENA



LOS ANGELES



JAPANESE RED

« Daily refrigerator service brings our cuttings to you in perfect condition. »

PACIFIC COAST VARIETIES OF 1938

MRS. A. KRAMER—This flower is of clear solid pink with nice long wiry stems and good foliage. It is a beautiful sight in the field, and a prize winner to the retailer. Flowers are five inches or more across when disbudded. Blooming date is November 5.

HASEGAWA ORANGE — This medium sized pompon is of a delightfully beautiful deep buff with a light orange cast. Flowers are well placed on long stems making flower combinations easy and graceful. It is a good semi-double with petals partially covering the bronzy center. You will find this a good seller irrespective of competition. November 10.

PASADENA—This is just what the trade is demanding, a vivid bronzy orange, medium sized pompon with broad ray flowers which partly cover the yellow center. It has nice growing habits. Blooming begins November 1st.

LOS ANGELES — A good semi-double clear scarlet flower 2½ inches in diameter and larger. The silvery crimson of the under side of the petals shines as if to set off as a gem the partially showing bronze cushion. It is a good keeper, too. November 15th.

JAPANESE RED—A sturdy strong stemmed variety grown in the large California plantings. Flowers are medium sized with several rows of petals. As with many reds the deep color fades to a nice shade of clear bronze. Nov. 1st.

Cuttings of these varieties are now at \$4.00 per hundred, \$35.00 per thousand.

TRIED AND PROVED INTRODUCTIONS OF 1937



DAWN



HASEGAWA JOSEPHINE



HASEGAWA PINK



HASEGAWA MINORU

« Buy healthy outside grown cuttings. »

\$3.00 per hundred, \$27.50 per thousand.



DECEMBER GLORY



SUNSET

DECEMBER GLORY (α Pompom)—Tall graceful spikes of pure white flowers two and one-half inches across. The finest late white pompom. Dec. 10 to Jan. 1.

SUNSET—This handsome golden yellow pompom would be a treasure in any planting. The flowers are of medium size well formed and erect on long stiff stems. It blooms in late December, coming in well for Christmas.

DAWN (Hasegawa)—This new selection has all the qualities that make a good pompom. It is a tall growing late flowering chrysanthemum of lively chestnut bronze flowers two and one-half inches in diameter. The sprays are wiry, well formed, and graceful. Dec. 10 to 25.

HASEGAWA JOSEPHINE—In habit this resembles very much the Hasegawa Minoru being tall growing, vigorous, and prolific. The individual flowers are somewhat lighter in color and are enhanced by their conspicuous bronzy cushion. Dec. 5 to 20.

HASEGAWA PINK—Another treasure picked from the many tried Hasegawa seedlings is this fine pink. Flowers of clear pink with golden centers are borne well on rigid stems. We believe there is no better mid-season pink pompom than Hasegawa Pink. Nov. 15 to 25.

HASEGAWA MINORU—An outstanding variety in Pacific Coast markets. The large sized flowers of rusty bronze color are produced in profusion on sturdy stems. They flower well and are especially good keepers which make them a prize on any market. You will find this variety to sell freely in the face of keen competition. Dec. 15-Jan. 1.

Rooted cuttings of this group are at \$3.00 per hundred, \$27.50 per thousand delivered to you.

« Our cuttings produce vigorous plants. »



ROBERT BACON

ROBERT BACON—This has been a consistent favorite with our retail customers. It is a showy large single pompon, the petals of which are of bronzy gold tipped with red which with the red of the under side subtly showing at the tips makes the flowers most pleasing and cheerful. Individual flowers vary considerably. They make up nicely and are easily arranged to advantage, too. Cutting may begin before Thanksgiving and continue into December. The price is now \$3.00 per hundred, \$27.50 per thousand for rooted cuttings.



LIGHTHOUSE

LIGHTHOUSE—This single pompon is so striking it is one of the first to be recognized in the field. Flowers are of watermelon red shading to a clear bronze make a pleasing and graceful effect. Production is well above the average; free blooming with ample stem and foliage. It has been universally popular because it is a money maker. You should have this single variety. It may be shaded with good success. Blooms November 1-15. Cuttings of this variety are now at regular price, \$3.00 per hundred, \$27.50 per thousand.

GOOD STANDARD VARIETIES OF POMPONS

\$3.00 per hundred, \$27.50 per thousand.

F.O.B. your establishment.

Maturity		Maturity	
*Autumn Glints, Yellow	Nov. 1	Modena, Yellow	Nov. 20
*Beautiful Lady, Pink		Mrs. F. Beu Wilcox, Bronze	Nov. 20
Anemone	Nov. 20	*Mrs. Hary Hooker, Red	Nov. 15
Bronze Perfection, Bronze	Dec. 5	*Mrs. N. G. Moore, White	Dec. 10
Bronze Source d'Or, Bronze	Oct. 25	Mrs. Nellie Kleris, Pink	Oct. 25
*Bristolite, L. Bronze	Nov. 20	*Norma, Pink Anemone	Nov. 15
*Bronze Supreme, L. Bronze	Nov. 30	Orange Prince, Bronze	Dec. 1
Buttercup, Yellow	Dec. 25	Pink Button, Pink	Nov. 1
*Campfire, Red	Nov. 20	*Pink Dot, Pink	Oct. 25
Claremont, Bronze	Nov. 20	Pink Rayonnante, Pink	
*Cora Peck Buhl, Yellow	Oct. 25	Threadlike	Oct. 15
*Cordova, White	Nov. 20	*Pink Supreme, L. Pink	
*Crimson Glow, Crimson	Nov. 25	Anemone	Nov. 30
*Dawn, L. Bronze	Dec. 10	*Princeton, Bronze	Nov. 15
*December Glory, White	Dec. 10	Puritan, White Anemone	Nov. 1
*Elora, Pink	Nov. 1	Robert Bacon, Bronze	Dec. 10
Estrellita, Yellow		R. Collins, Bronze	Nov. 10
Anemone	Nov. 25	Royal Queen, White	Dec. 15
*Fez, Bronze	Nov. 10	Roselea, Pink	Dec. 5
*Garza Supreme, White		*Sea Gull, White	Nov. 1
Anemone	Dec. 15	*Silver Ball, White	Oct. 15
*Gladys Duckham, White		*Silver Star, White	Dec. 10
Single	Dec. 5	*St. Louis Gold, Yellow	Nov. 25
*Glow, Orange	Nov. 25	Sunset, Yellow	Dec. 15
Gold Drops, Old Gold	Nov. 1	Tagoya, Goya Red	Nov. 1
Gold Tips, Bronze and Gold	Nov. 15	Tokyo, Yellow	Dec. 10
*Hasegawa Gold, Yellow	Nov. 25	Tom Pearson, Golden Yellow	Nov. 15
*Hasegawa Poinsettia, Red	Nov. 25	Topaz, Bronze	Nov. 25
*Hasegawa Pink, Single Pink	Nov. 20	*Valencia, Pink	Nov. 30
*Hasegawa Josephine,		Vivian Martin, Baby Cream	Nov. 20
Bronze	Dec. 5	Volunteer, Yellow Anemone	Nov. 20
*Hasegawa Minoru,		Western Beauty, Orchid	Nov. 25
Chestnut Bronze	Dec. 10	White Caps, White	Nov. 20
Helen Newberry, White	Nov. 25	White Rayonnante, White	
Helois, Bronze	Nov. 1	Threadlike	Nov. 1
Ida Skiff, L. Bronze	Nov. 1	*William Sabey, Yellow	Oct. 20
Indian Summer, Bronze	Oct. 25	*Yellow Cordova, Yellow	Nov. 25
Irene Rich, Pink	Nov. 1	*Yellow Dot, Yellow	Oct. 25
Lillian Nivelles, White		*Yellow Fellow, Yellow	Nov. 15
Anemone	Nov. 10	*Yellow Garza, Yellow	
*Mary L. Hall, Yellow	Nov. 1	Anemone	Dec.-Jan.
*Minong, White	Oct. 20	*Yellow Silver Star, Yellow	Dec. 10
Miss Gena Harwood, Mauve		*Yellow Supreme, Yellow	
Threadlike	Nov. 20	Anemone	Nov. 30
		*Yuvawn, Yellow	Nov. 20

Note: The varieties starred are rooted and in stock at all times, the other varieties will be rooted on order only. The regular price includes delivery to your door.



C O R D O V A



W M . S A B E Y



G L A D Y S D U C K H A M



H A S E G A W A G O L D

\$3.00 per hundred, \$27.50 per thousand.



HASEGAWA POINSETTIA

HASEGAWA POINSETTIA—In the single red class Hasegawa Poinsettia is hard to beat. The long broad ray petals are of brilliant poinsettia red shade which is particularly pleasing and uncommon, and the golden center is regular and neat. Such flowers lend cheer to any make-up. There is a minimum of fading from the deep red such as is common with the red singles. Poinsettia keeps reasonably well, especially if grown in a cool house. It blooms prolifically from the middle of November. It is now at standard price, \$3.00 per hundred, \$27.50 per thousand.



PANSIES

Giant Superba Mixed

After having tried the very best strains of American grown pansy seed we have selected our "Giant Superba Mixed" as being the very best for the florist. The flowers are large, the color range has all the newest shades, the plants have excellent substance and a long blooming period. You may expect the maximum germination from this seed.

½ oz. \$8.00; oz. \$15.00; 4 oz. \$55.00.

CASCADE VARIETIES

From the long list of varieties suitable for cascading we have selected but a few that have been the most usable and popular. With a little care a good show can be made of these varieties which begin blooming in October and continue through November.

Aggappina. Light bronze Anemone, 2 inches.

Anna. Vigorous single white, 2 inches.

Jane Harte. Vigorous single yellow, 2 inches.

Koyen. Yellow Anemone, 1-1 ½ inches.

Mikasa. Single white tubular petals, flaring at the tips, 1-1 ½ inches.

Senorita. Pink single, 1-1 ½ inches.

Suroku. White Anemone with yellow center, 1-1 ½ inches.

Prices of the above are \$1.00 per dozen, \$6.00 per hundred.

Rooted cuttings.



CULTURAL DIRECTIONS

This class of Chrysanthemum has been selected for its drooping habit which is essential to Cascade Mums. Cascading is an easy process but requires some special attention. To obtain large specimens the plant should be re-potted frequently to avoid their becoming pot bound; watered and fertilized carefully. Usually three leaders are selected, the outer two being cut back at the fourth joint, the branches of which are repeatedly pinched at each second or third joint. When about a foot long the leaders should be progressively bound to heavy wires which are bent out from the pot to an angle of about 45 degrees. All laterals are pinched back at each second or third joint until about September for these mid-season varieties to insure a compact and uniform body. As it is desirable that all the flowers of the plant come to bloom at approximately the same time for showing, one should be careful in the last stages of pinching. About five days after the last general pinching, the basal third of the entire plant should receive its last pinching, the middle portion about five days later, and the tip section yet five days later. For the small amount of care given, you will be rewarded with a large well shaped plant in which all flowers bloom simultaneously. From the time of the last general disbudding which is usually about September 1st, the supporting wires should be gradually bent down from time to time to the desired position.



CAMELLIA PINK PERFECTION

CAMELLIAS FOR FORCING

- Chandleri Elegans.** Peony-centered, deep pink blotched with white.
- Clark's Red.** Red.
- Covina.** Cherry-red semi-double.
- John Lang.** Rose-pink.
- Lady Hovey.** White with pink pin-stripe.
- Madam Le Bois.** Deep red.
- Pink Perfection.** Delicate pink.
- Purity.** Pure white.
- Rosita.** Rose pink.

4 inch pot.....	\$1.00
5 inch pot.....	1.50
6 inch pot.....	2.50
8 inch pot.....	3.50
10 inch pot.....	\$5.00-7.50

Camellias are one of the most popular floral items for corsage work, and rightly so for their beauty is almost unsurpassed. They make up easily, and are easily grown. Every establishment should have plantings of their own from which to cut; they are heavy producers and bloom consistently each year. Spring is the best time for repotting, so we make our shipments at that time. When our plants are received they should be immediately repotted or planted in benches using light soil with about half acid peat. The peat helps to maintain the slightly acid condition necessary for their good health. Camellias should be kept in a cool, partially shaded house with night temperatures not exceeding 50 degrees. Commercial fertilizers are the best, cotton seed meal being one most commonly used. An abundance of flowers may be cut in season from November to April.



FREESIAS

	Price per Thousand		
	$\frac{1}{2}$ - $\frac{5}{8}$	$\frac{5}{8}$ - $\frac{3}{4}$	$\frac{3}{4}$ -1
Purity Superflora (White)	\$6.00	\$10.00	\$15.00
Golden Daffodil (Yellow)	6.00	10.00	15.00
Golden Treasure (Yellow)	6.00	10.00	15.00
Rainbow Mixture	6.00	10.00	15.00
White Chief	10.00	15.00	20.00
Pink Supreme. Very good (Kramer's).....	10.00	15.00	20.00
Rose Supreme. Very good (Kramer's).....	10.00	15.00	20.00
Achievement (Orange)	10.00	15.00	20.00
Isoline (Pink)	10.00	15.00	20.00
Apotheose (Lavender-Pink)	10.00	15.00	20.00
Sunset (Orange)	10.00	15.00	20.00



AZALEA HINODIGIRI

AZALEAS FOR FORCING

	Pot size				
	2"	4"	5"	6"	8"
	Per 100	Each	Each	Each	Each
Apple Blossom, Light Pink.....	\$10.00	\$.25	\$.40	\$.55	\$.75
Coral Bells, Coral Pink.....	10.00	.25	.40	.55	.75
Cherry Ripe, Red.....	10.00	.25	.40	.55	.75
Firebird, Brick Red	10.00	.25	.40	.55	.75
Glory of Sunninghill, Orange-red....	10.00	.25	.40	.55	.75
Hinodigiri, Fiery Red	10.00	.25	.40	.55	.75
Indica Alba, White	10.00	.25	.40	.55	.75
Hexe, Scarlet-red	10.00	.25	.40	.55	.75
Lester Lovett, Pink	10.00	.25	.40	.55	.75
Terra Cotta, Brick-red.....	10.00	.25	.40	.55	.75
Snow, Pure White	10.00	.25	.40	.55	.75
Van der Cruysen, Pink.....	10.00	.25	.40	.55	.75

Our azaleas are all well established in pots and are grown in peat to keep weight to a minimum. You will find them in the best of condition for forcing as they are outside grown here and ready for your greenhouse.



OUR HEATHER FIELD

Erica Melanthera is the best heather for winter cutting. From our large planting we begin cutting in December, and continue shipments through February. Try a \$5.00 or a \$10.00 box of Kramer Brothers heather this year.

UNROOTED GERANIUM CUTTINGS

Ready Sept. and Oct.

BETTER TIMES—Deep rich red very similar in color to the Better Times rose. The throat has a slight orange marking. It is an outstanding variety. Unrooted cuttings of this variety are \$8.00 per hundred, \$75.00 per thousand. Rooted and out of 2-inch pots, \$15.00 per hundred.

	Per 100	Per 1000
CORAL BARNEY. Flame red.....	\$1.50	\$15.00
IMPROVED RICARD. Flame color.....	1.50	15.00
LOUISE. Similar to Ricard in color.....	1.50	15.00
POITEVINE. Salmon pink.....	1.50	15.00
RUBY. Deep ruby red.....	1.50	15.00

We supply unrooted cuttings only—ready for the sand.

STOCK SEED

	Per Ounce
White Improved. Non-branching	\$8.00
Pink. Non-branching	8.00
Rose Pink. Non-branching	8.00
Blue. Non-branching	8.00
Lilac Lavender. Non-branching	8.00
Snowbank. Non-branching	8.00
Santa Maria. White branching	3.00
Empress Augusta Victoria. Silver Lilac. Branching.....	2.25
Queen Alexandra. Rose-lilac. Branching.....	2.25

ACACIA

	2" Each	Gal. Cans Each
Acacia Baileyana	\$.15	\$1.00
Acacia Cultriformis15	1.00
Acacia Podalyriaefolia15	1.00

ERICAS

	Per 10	Per 100
Erica Melanthera, 2" pots	\$1.50	\$10.00
Erica Melanthera Rosea, 2" pots	1.50	10.00
Erica Regerminans, 2" pots	1.50	10.00

DAPHNE Odorata, 4" pots, each 50c; 6" pots, each \$1.00.

PYRACANTHA FORMOSIANA FRANKI. 2" pots, 15c; gallon cans, \$1.00.



RANUNCULUS

	Price per Thousand		
	Jumbo	No. 1	No. 2
Giant Superba, Mixed Colors	\$25.00	\$20.00	\$10.00
Giant Superba, Red Shades	25.00	20.00	10.00
Giant Superba, Yellow Shades	25.00	20.00	10.00
Giant Superba, Pink Shades	25.00	20.00	10.00
Giant Superba, Orange	25.00	20.00	10.00
Palestine Strain, Pure Gold	25.00	20.00	10.00



ANEMONES

	Price per Thousand		
	Jumbo	No. 1	No. 2
Monarch de Caen, Mixed.....	\$25.00	\$20.00	\$10.00
Blue Poppy	25.00	20.00	10.00
His Excellency, Red	25.00	20.00	10.00
White	25.00	20.00	10.00
St. Brigid, Mixed Double.....	25.00	20.00	10.00

To Our Patrons . . .

In the past we have been very fortunate in being able to supply our customers with many of the outstanding varieties of chrysanthemums produced in the West Coast, and we appreciate the hearty thanks that so many have given so freely. No stone has been left unturned in our efforts to secure for our patrons the best that can be produced, for we realize that our success depends on your increased sales and profits. We wish to thank you for your increased patronage.

Kramer Brothers will be pleased to be of any service possible to you. Do not hesitate to call on us.

When you visit the West come in and see our establishment.

Yours very truly,

KRAMER BROTHERS.

